

Rubric For Poster on Elements

Criteria	1	2	3	4
Information	Incomplete information; no supporting details; irrelevant ideas or examples included	1-2 details per element provided; some information provided is not closely related to topic	2-3 details per element; information clearly relates to topic; diagrams (if present) relate to topic and add to clarity	3-4 unique details or examples provided per element; information presented shows a thorough understanding of topic; content is complete; all information clearly relates to topic
Organization	Information is presented out of sequence; gaps in information confuse viewer or reader and lead to a false understanding of topic	2-3 gaps or out of sequence information cause viewer or reader to re-read numerous times for clarity	Information generally organized; the content flows nicely; the viewer or reader has no difficulty following the information despite a minor error or two	Clear organizational method chosen suits project (point form, jot notes); content flows in a clear pattern; viewer or reader is able to concentrate on the information
Presentation	Illegible writing shows no evidence of having been proof read for errors; major and minor errors in grammar and spelling; information is scotch-taped or otherwise attached without attention to pleasing effect; care of project not evident (edges rolled, etc.)	Writing is generally legible but not aesthetically pleasing; many minor grammar or spelling errors; messy; inconsistent care in attaching materials or drawing or writing; care of the project is inconsistent	Writing is clearly legible and does not interfere with understanding; 3 or fewer minor grammar or spelling errors; mostly aesthetically pleasing, some messy parts; evident care of project	Writing is aesthetically pleasing and clearly legible or has been typed; an occasional grammar or spelling error may result from risk-taking; materials are organized and glued down, presenting a polished, pleasing result
Creativity	Images or layout copied from others or standard or so sketchy that intent can't be determined	Images or layout reproduce common patterns, and give viewer/reader what he/she is accustomed to	Images or layouts use a common pattern with adaptations, which get intended audience interested	Images or layout show original ideas and novel twists on established ideas; audience is surprised, interested and pleased

